



ЕВРОПЕЙСКИ СЪЮЗ
ЕВРОПЕЙСКИ СТРУКТУРНИ И
ИНВЕСТИЦИОННИ ФОНДОВЕ



ПРОГРАМА ЗА
РАЗВИТИЕ НА
СЕЛСКИТЕ РАЙОНИ



ОПЕРАТИВНА ПРОГРАМА
ИНОВАЦИИ И
КОНКУРЕНТОСПОСОБНОСТ



ОПЕРАТИВНА ПРОГРАМА
РАЗВИТИЕ НА
ЧОВЕШКИТЕ РЕСУРСИ



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT

SUMMARY

Name of the applicant	112037178 PREMIERA-257 LTD.
Name of the project	Modernisation of production process in Premiera-257 LTD.
Identification No.	BG16RFOP002-2.020-0004
Contract No.	Contract No. BG16RFOP002-2.020-0004-C01 / 28/05/2019
Funding programme	Operational Programme Innovation and Competitiveness (2014-2020)
Procedure	BG16RFOP002-2.050 LAG Belovo - Septemvri - Velingrad – Improving production capacity in SMEs
Priority field /compatibility with CLLD strategy of LAG Belovo - Septemvri - Velingrad/	STRATEGIC GOAL 1 – ECONOMIC DEVELOPMENT OF TERRITORY, POVERTY REDUCTION AND PROVIDING EMPLOYMENT Priority 1 – Achieving sustainable economic growth and creating employment Specific goal 1.1 Technological renovation of SMEs and implementation of innovations
Territorial scope of implementation of the project	The town of Velingrad, Velingrad Municipality
Duration of the project	28/05/2019-28/05/2020 (12 months)
Total project budget	200,000,00 BGN
Funding by CLLD strategy /Grants	180,000,00 BGN
Support intensity	90.00 %
Main objective of the project	Through the implemented technologies for improvement of the production process, higher productivity has been achieved, reduction of production costs and optimisation of the production chain, increased added value, respectively, and active inclusion in all the stages of the value adding chain
Specific goals	- To put into operation new energy efficient machines, robotised, automated and operated in line; - Increased efficacy of production costs by 20%; - Adding new features or improving existing confectionery products - Optimisation of production processes – increasing productivity by 37% and low resource efficiency - Internal rate of return of 47%.
Project activities	Purchase of high-tech tangible fixed assets: 1. Technological confectionery line consisting of four separate components: - a ball mill (blending machine) - a collector tank - a fat melting tank - a grinder for powdered sugar



Association of Local Action Group Belovo - Septemvri - Velingrad,
Agreement to implement CLLD strategy РД 50-189 / 29/11/2016
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	<ol style="list-style-type: none"> 2. A spiral dough kneading machine 3. A machine for the production of round, rectangular and manually cut gingerbread with digital control, especially for the production of gingerbread Lyubimka, one of the main, most recognizable, and loved by consumers of the products of Premiera-257 LTD. 4. Placing an information plate informing that the project is implemented with the financial support of the European Union. 5. Manufacture and placement of a banner from which it is apparent that the project is implemented with the financial support of the European Union. 6. Printing brochures with project information and the contribution of the EU for its implementation.
Expected results	<ol style="list-style-type: none"> 1. Purchased fixed tangible assets: <ul style="list-style-type: none"> - Technological confectionery line - A spiral dough kneading machine - A machine for the production of round, rectangular and manually cut gingerbread with digital control. 2. Working equipment and trained personnel put into operation: <ul style="list-style-type: none"> - Reduction of production waste - Improving personnel working conditions - Improving resource effectiveness and efficiency - Positive impact on the environment. It will be expressed in the size of the saved CO2 emissions, in line with the reduced energy consumption compared to a unit of production manufactured. 3. An information plate - made, delivered and mounted in a prominent place, announcing the main project data and EU contribution to its implementation. 4. Manufacture and delivery of a banner, disclosing the basic data for the EU project and the EU contribution to its implementation. 5. Printed and distribution brochures with project information and the EU contribution to its implementation.
Indicators	<ol style="list-style-type: none"> 1. Number of enterprises receiving grants: 1. 2. Number of projects with activities for improvement of resource efficiency: 1. 3. Private investments, supplementing the public support for the enterprises (grants): 10,225,83 EUR. 4. Certified expenses : 92,032,54 EUR.

Total value of the amounts paid under the project: 179,982,00 BGN



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