



ЕВРОПЕЙСКИ СЪЮЗ
ЕВРОПЕЙСКИ СТРУКТУРНИ И
ИНВЕСТИЦИОННИ ФОНДОВЕ



ПРОГРАМА ЗА
РАЗВИТИЕ НА
СЕЛСКИТЕ РАЙОНИ



ОПЕРАТИВНА ПРОГРАМА
ИНОВАЦИИ И
КОНКУРЕНТОСПОСОБНОСТ



ОПЕРАТИВНА ПРОГРАМА
РАЗВИТИЕ НА
ЧОВЕШКИТЕ РЕСУРСИ



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT

SUMMARY

Name of the applicant	112609273 DAISY MEBEL LTD.
Name of the project	Improving the production capacity of Daisy Mebel LTD.
Identification No.	BG16RFOP002-2.020-0007
Contract No.	Contract No. BG16RFOP002-2.020-0007-C02 /28/05/2019
Funding programme	Operational Programme Innovation and Competitiveness (2014-2020)
Procedure	BG16RFOP002-2.020 LAG Belovo - Septemvri - Velingrad – Improving production capacity in SMEs
Priority field /compatibility with CLLD strategy of LAG Belovo - Septemvri - Velingrad/	STRATEGIC GOAL 1 - ECONOMIC DEVELOPMENT OF TERRITORY, POVERTY REDUCTION AND PROVIDING EMPLOYMENT. Priority 1 – Achieving sustainable economic growth and creating employment Specific goal 1.1 Technological renovation of SMEs and implementation of innovations
Territorial scope of implementation of the project	The town of Velingrad, Velingrad Municipality
Duration of the project	28/05/2019-28/11/2020 (18 months)
Total project budget	333,991,10 BGN
Funding by CLLD strategy /Grants	300,591,99 BGN
Support intensity	90.00 %
Main objective of the project	Improving production capacity and competitiveness in Daisy Mebel LTD.
Specific goals	- Improving production capacity - Increasing the export potential of the company, respectively the increase in net export revenue - Increasing the efficiency of production costs - Diversification of the assortment and improvement of the quality of production, incl. adding new features to existing products.
Project activities	1. Purchase and putting into operation of an automated edgbanding machine and an automated spraying machine 2. Information and publicity.
Expected results	1. Improved production capacity through putting into operation an automated edgbanding machine and an automated spraying machine, improving the production capacity for growth and competitiveness of Daisy Mebel Ltd. by: - reduction of raw materials for unit product; - reducing technological rejects; - reducing production costs and increasing value added from production;



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT

	<ul style="list-style-type: none"> - Reduction of production costs and increase of added value of the production - Energy efficiency through decrease of energy use - Increasing production quality - Resource efficiency and efficacy. <ol style="list-style-type: none"> 2. Made information plate - 1 pcs. 3. Made equipment stickers - 2 pcs. 4. Made information posters - 10 pcs. 5. Prepared information brochures - 200 pcs.
Indicators	<ol style="list-style-type: none"> 1. Number of enterprises receiving grants – 1. 2. Number of projects with activities to improve resource efficiency: 1. 3. Private investments, supplementing the public support for the enterprises (grants): 17,076,96 EUR. 4. Certified expenses: 153, 692,60 EUR.

Total value of the amounts paid under the project: 300 053,70 BGN.





ЕВРОПЕЙСКИ СЪЮЗ
ЕВРОПЕЙСКИ СТРУКТУРНИ И
ИНВЕСТИЦИОННИ ФОНДОВЕ



ПРОГРАМА ЗА
РАЗВИТИЕ НА
СЕЛСКИТЕ РАЙОНИ



ОПЕРАТИВНА ПРОГРАМА
ИНОВАЦИИ И
КОНКУРЕНТОСПОСОБНОСТ



ОПЕРАТИВНА ПРОГРАМА
РАЗВИТИЕ НА
ЧОВЕШКИТЕ РЕСУРСИ



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT



Association of Local Action Group Belovo - Septemvri - Velingrad,
Agreement to implement CLLD strategy РД 50-189 / 29/11/2016
Belovo 4470, 2A Orfei Str., tel./fax: 03581/ 37-31 and 0879 812 850,
E-mail: migsv@abv.bg, web: www.migsvv.com



ЕВРОПЕЙСКИ СЪЮЗ
ЕВРОПЕЙСКИ СТРУКТУРНИ И
ИНВЕСТИЦИОННИ ФОНДОВЕ



ПРОГРАМА ЗА
РАЗВИТИЕ НА
СЕЛСКИТЕ РАЙОНИ



ОПЕРАТИВНА ПРОГРАМА
ИНОВАЦИИ И
КОНКУРЕНТОСПОСОБНОСТ



ОПЕРАТИВНА ПРОГРАМА
РАЗВИТИЕ НА
ЧОВЕШКИТЕ РЕСУРСИ



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT



Association of Local Action Group Belovo - Septemvri - Velingrad,
Agreement to implement CLLD strategy РД 50-189 / 29/11/2016
Belovo 4470, 2A Orfei Str., tel./fax: 03581/ 37-31 and 0879 812 850,
E-mail: migvsb@abv.bg, web: www.migvsb.com