



ЕВРОПЕЙСКИ СЪЮЗ
ЕВРОПЕЙСКИ СТРУКТУРНИ И
ИНВЕСТИЦИОННИ ФОНДОВЕ



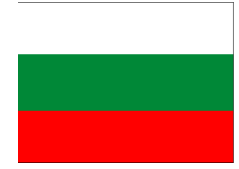
ПРОГРАМА ЗА
РАЗВИТИЕ НА
СЕЛСКИТЕ РАЙОНИ



ОПЕРАТИВНА ПРОГРАМА
ИНОВАЦИИ И
КОНКУРЕНТОСПОСОБНОСТ



ОПЕРАТИВНА ПРОГРАМА
РАЗВИТИЕ НА
ЧОВЕШКИТЕ РЕСУРСИ



EUROPEAN AGRICULTURAL FUND FOR RURAL DEVELOPMENT

SUMMARY

Name of the applicant	822120654 BORSA LTD.
Name of the project	Improving the production capacity of Borsa LTD.
Identification No.	BG16RFOP002-2.050-0001
Contract No.	Contract No. BG16RFOP002-2.050-0001-C01 /24/02/2020
Funding programme	Operational Programme Innovation and Competitiveness (2014-2020)
Procedure	BG16RFOP002-2.020 LAG Belovo - Septemvri - Velingrad – Improving production capacity in SMEs
Priority field /compatibility with CLLD strategy of LAG Belovo - Septemvri - Velingrad/	STRATEGIC GOAL 1 – ECONOMIC DEVELOPMENT OF TERRITORY, POVERTY REDUCTION AND PROVIDING EMPLOYMENT Priority 1 – Achieving sustainable economic growth and creating employment Specific goal 1.1 Technological renovation of SMEs and implementation of innovations
Territorial scope of implementation of the project	The town of Septemvri, Septemvri Municipality
Duration of the project	24/02/2020-24/02/2021 (12 months)
Total project budget	231,085,73 BGN
Funding by CLLD strategy /Grants	207,977,16 BGN
Support intensity	90.00 %
Main objective of the project	Increasing the competitiveness of Borsa LTD., the town of Septemvri, through investments in advanced equipment as a prerequisite for increasing productivity and improving the quality of the products offered.
Specific goals	<ul style="list-style-type: none"> - Improving the production processes - Improving the quality of the manufactured products - Improving resource efficiency in the manufacturing process; - Expanding the market realisation of the company on domestic and foreign markets; - Increasing the administrative capacity of the project management of the company funded by ESF funds; - Creating additional employment conditions, economic growth and development of the South Central Region for planning.
Project activities	<ol style="list-style-type: none"> 1. Improving the production processes (the activity will be realised through the purchase of an automated machine for production of confectionery products). 2. Adding new features or improving existing products (the activity will be implemented by purchasing an automated machine for production of confectionery products). 3. Activity for diversification of the assortment of the enterprise's products (the activity will be implemented by purchasing an automated machine for



Association of Local Action Group Belovo - Septemvri - Velingrad,
Agreement to implement CLLD strategy ПД 50-189 / 29/11/2016
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	<p>production of confectionery products).</p> <p>4. Activities to introduce new technologies to improve resource efficiency and effectiveness of the manufacturing process (the activity will be implemented by purchasing an automated machine for the production of confectionery products)</p> <p>2. Activity for visualisation and publicity of the project.</p>
<p>Expected results</p>	<p>1. Improving the production capacity of Borsa LTD. through supplied and put into operation multi-extrusion machine under the project, for the production of confectionery products – 1 pc. The outcome of the successful implementation of the activity will be reflected in an increase in its indicators compared to its current state:</p> <ul style="list-style-type: none"> - Increased domestic return rate 22.41%; - Productivity increases by 22.41%; - Amendment of export income 4,94% - Achieved efficiency of production costs by 7.12%. <p>2. Information plates made, supplied, and mounted at a prominent location, disclosing the basic data under the project and the contribution of ERDF for its implementation - 2 pcs.</p> <p>3. Made and supplied stickers for newly purchased assets - 1 pc.</p> <p>4. Provided public information on the project and its funding by ERDF, accessible to the public.</p> <p>As a result of the implementation of the project:</p> <ul style="list-style-type: none"> - New high-tech manufacturing equipment will be implemented - The production processes will be automated - The internal rate of return will be increased $\geq 11\%$ - Productivity will increase compared to the last financial year by over 5%. - Will lead to an increase in average export revenue $\geq 4\%$ compared to the last completed financial year. - The efficiency of production costs will be increased compared to the last financial year by over 4%.
<p>Indicators</p>	<p>1. Number of enterprises receiving grants – 1.</p> <p>2. Number of enterprises receiving support – 1.</p> <p>3. Number of projects with activities for improvement of resource efficiency: 1.</p> <p>4. Private investments, supplementing the public support for the enterprises (grants): 11,815,22 EUR.</p> <p>5. Certified expenses: 106,337,03 EUR.</p>

Total value of the amounts paid under the project: 207 977,16 BGN.





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